



Small Halls Festival Golf Tournament



We are excited to extend an invitation to our local businesses and supporters to participate as a sponsor for our very special Small Halls Festival Golf Tournament, celebrating our 10 years anniversary in Clearview Township.

The **Small Halls Festival Golf Tournament** is happening this year on Monday June 3 at the world-class Mad River Golf Club and will bring together avid golfers and enthusiasts from our community for a day of camaraderie and competition. The Golf Tournament will have 20 teams playing on the prestigious Mad River Golf Club. There will be 25 key volunteers, plus the amazing staff from Mad River Golf Club to help plan and execute the Golf Tournament.

This is our first time hosting a charity golf tournament and we are seeking your support as we aim to make this year's event memorable and successful.

As a sponsor of our golf tournament, your company will receive extensive visibility and recognition among our participants and supporters. Your logo will be prominently featured:

1. Event banners and signage displayed throughout the tournament venue.
2. Mention in press releases, social media posts, and email newsletters promoting the event.
3. Recognition on our event website, www.smallhallsfestival.ca
4. Opportunity to display promotional materials or products at the tournament venue.
5. Verbal acknowledgment during the Welcome Reception and closing ceremonies of the tournament.



In addition to the exposure your company will receive, sponsoring our golf tournament will support events during the 10th Anniversary of the Small Halls Festival and funds raised from the tournament will also contribute to the building fund to keep the halls open and accessible.

We offer various sponsorship levels to accommodate your company's marketing objectives and budget. Whether you choose to be a Presenting Tournament Sponsor, Driving Range Sponsor, Putting & Chipping Sponsor Lunch Sponsor, Volunteer Program, Cart Sponsor or Entertainment Sponsor support will play a crucial role in the success of our event. In addition to these benefits, we are excited to offer you the opportunity to sponsor individual golf holes. By sponsoring a hole, your company's logo will be prominently displayed at the designated hole, providing direct exposure to all participants as they play through the course. This your chance to activate the hole and connect with volunteers from the small halls in Clearview Township.

Opportunity	Financial Investment
Presenting Tournament	\$9000 (or a maximum of 3 sponsors x \$3000)
Golf Cart Sponsor	\$2000 (or a maxim of 4 sponsors x \$500)
Lunch Sponsor	\$3000 (maximum of 3 sponsors x \$1000)
Driving Range	\$250
Putting & Chipping Greens	\$250
Volunteer Program	\$500
Entertainment	\$750
Hole Sponsorship	\$250 (18 holes available)

**Sponsorship will be confirmed by a letter & invoice from the Township of Clearview.*

We are also open to discussing customized sponsorship options tailored to meet your specific needs and preferences.

We believe that partnering with local businesses not only enhances the experience for our participants but also strengthens our community ties. Your sponsorship will contribute to the growth and sustainability of the award-winning Small Halls Festival.



Thank you for considering our sponsorship proposal. We are eager to welcome you as a sponsor of our golf tournament and look forward to the opportunity to showcase your commitment to our participants and supporters.

The Small Halls Festival Golf Tournament team registration will open on Tuesday March 26th. The cost of a foursome is \$1400.00 and includes two powered carts, lunch, dinner, entertainment and of course, playing at the exclusive championship course. There will be a maximum of 20 teams.

This Golf Tournament sponsorship request is separate from our overall Small Halls Festival sponsorship package. The overall Festival partnerships will be sent out under a separate email by end of April.

Can we count on your support? Let's set up a meeting to discuss the Golf Tournament and the Small Halls Festival. Should you have any questions or require further information, please do not hesitate to contact me directly at amurray@clearview.ca.

Warm regards,

Amanda Murray

Amanda Murray
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Additional Information:

About Mad River Golf Club

Mad River is a friendly, member-owned, family golf club committed to the development of all players regardless of age, gender or ethnicity. We are proud to provide an exceptional golf experience and foster camaraderie and enjoyment of the game. Well before construction began in 1990, Peter Barnard, Wil Matthews and Ray Richards set down the essential characteristics of what would become The Mad River Golf Club. While superb course design and excellent turf conditioning were a given, the founders also wanted a club that was affordable, relaxed and encouraging of family participation – a place to unwind from the pace of city life.

The first step in achieving their dream was to hire the acclaimed Atlanta-based golf architect Bob Cupp, former chief of design for Jack Nicklaus. On a large parcel of rolling countryside near Creemore, Ontario, Cupp created a design that made the most of the property's beautiful long views and mix of treed and open spaces. When it opened in 1991, Mad River received rave reviews, not only for its strategy, aesthetics and conditioning but also for its playability for every level of skill.

Over the past 32 years, Mad River has become synonymous with excellence in the golf industry. Careful budgeting and skilled management have kept annual dues among the lowest of comparable private clubs in the Central Ontario region. Two decades of ongoing reinvestment have enabled us to maintain the course – and the Club's balance sheet – at championship levels

About the Small Halls Festival

The Community Halls, or "Small Halls" as they are affectionately called, are often referred to as the heart of Clearview Township. In Clearview, we're proud of our rural agricultural heritage and the Small Halls have been a cornerstone of the rural community for generations. Everything from card games, birthdays and anniversaries to dances, reunions and weddings, Small Halls have been a gathering place for rural communities to socialize and



mark important occasions. The Small Halls Festival, founded in 2014, was created to celebrate the legacy of the Small Halls; to showcase their uniqueness and the value that they add to the communities throughout our Township. It's a festival to commemorate and celebrate the rural way of life we continue to enjoy today. Over 300 volunteers contribute time, energy and skills to making the Small Halls Festival a s

In 2022, the Small Halls Festival transitioned from a single-weekend event to a festival series. There are now events happening between September to November. This allows visitors the opportunity to experience as many halls as possible over several weeks and come back and discover everything Clearview Township has to offer. The Small Halls Festival has been a Top 100 Festival in Ontario since 2017.